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There Is Hope

There was a time when I did not see cyberspace as a battleground. Today, my perspective has changed.

Cybersecurity requires relatable solutions for people at all levels of an organization. Each cyber game varies by aggressor and victim, but the result remains the same. The winner takes it all.

We can only win this fight if business leaders and decision-makers encourage people to wear their armor and raise their shields. Armor means you are aware of potential cyber and privacy risks. Raising shields means you stop, think, and verify. Then, when you trust the situation, you take action.

Despite relentless news about cyberattacks, human behavior evolves slowly. **What ignites the fire to change our behavior, to become a fighter?** Pain – emotional pain- impacts how we feel about our ability to control our lives. Without control, we may feel overwhelmed by the threats.

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Cybercriminals impose pain. Somehow data and monetary loss have yet to have the guttural impact one would expect. Psychological resistance may outweigh the inconvenience of being cyber-secure.

My battle cry is to heed the warning signs: business interruption resulting in physical harm, emerging risks of AI and quantum computing, and the endless blame and shame corporate culture, losing sight of our battle with hackers, not each other. **What is your battle cry?**

I've worked for eleven years in the cyber insurance industry. I encourage organizations to invest in comprehensive stand-alone cyber insurance if their business needs the means to fund cyber losses and remain solvent.

"The challenge is to simplify complex cyber risks and solutions. My award-winning book, 33 Ways Not To Screw Up Cybersecurity, provides scenarios, checklists, and takeaways to illustrate how everyone in your organization can do better to become cyber-savvy. There is hope."

Dawn Kristy, JD, took the road less traveled on her unique career path. Resilience is her superpower for transforming from a US environmental insurance attorney to a rainmaker in London to a complex claims expert in Cologne and Zurich – before applying her expertise to emerging cyber risks. "As a newly-admitted lawyer in Pennsylvania and New Jersey, my love of environmental law drove me toward insurance, and I never looked back. Ultimately, you will achieve your goals because of the resilience you learn and the people in your circle who join you and support you along the way."